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INVENTION REPORT

1	
Title of invention: URL addressing in DVB streams	
Inventor(s), profession: Kimmo Djupsjöbacka, Group Manager Kimmo Löytänä, R&D Engineer Pasi Toiva, R&D Engineer Seppo Vuori, R&D Engineer	
Home address: K.D. Maamiehentie 30, 33340 Tampere K.L. Yliskuja 4, 33720 Tampere P.T. Pispankatu 4F, 33240 Tampere S.V. Mustanlahdenkatu 14 A6, 33210 Tampere	
Short description of invention: There are several possibilities for addressing specific data in broadcasted MPEG-2 transport stream. In this invention is presented an URL addressing scheme, in which server name, service name and file name are used together to point to a certain file delivered using DSM-CC data download.	
In my/our opinion the invention belongs to category:*) (Not necessary to fill in) A	Enclosures: 1
The invention becomes public: / 19	
I/we consider the invention to belong to the category indicated above and to my/our best knowledge, I am/we are the sole/and original inventor(s) of this invention.  The company may, by virtue of the valid legislation, be entitled to full or partial rights to the invention. I/we acknowledge my/our obligation to sign as inventor(s) all documents that may be required for protecting the invention in different countries.	
Signature of inventor(s): Date: 5. 11. 1996 Signature: Kimmo Löytänä, Seppo Vuori, Kimmo Djupsjöbacka	

2		
INVENTION REPORT RECEIVED		
Code: 7652	Company: MMT	Department: 185
Place: Tampere	Date: 7.11.1996	
Signature: [Signature]		
3		
OPINIONS		
(Yes = 1, maybe = 2, no = 3)		
Technical level		
<input type="checkbox"/> new		
<input type="checkbox"/> practicable		
<input type="checkbox"/> patentable		
Development level		
<input type="checkbox"/> ready for protecting		
<input type="checkbox"/> development work continues		
<input type="checkbox"/> idea worthy of development		
Marketing level		
<input type="checkbox"/> highly valuable		
<input type="checkbox"/> star product		
<input type="checkbox"/> worthy of patenting		
Level of protection		
<input type="checkbox"/> important to protect		
<input type="checkbox"/> easy to defend		
<input type="checkbox"/> difficult to evade		
In my opinion the invention belongs to category:*)		
I propose that the reported invention be		
<input type="checkbox"/> reserved by the company		
<input type="checkbox"/> left for the use of the inventor(s)		
Place:	Date:	
Signature:		

4	
REPLY TO THE INVENTOR(S)	
I make it known hereby that the company has decided to:	
<input type="checkbox"/> reserve the invention for the company	
<input type="checkbox"/> reserve the right to use the invention	
<input type="checkbox"/> allow the inventor(s) the liberty for independent action	
<input type="checkbox"/> issue the enclosed statement	
<input type="checkbox"/> keep the invention secret	
<input type="checkbox"/> apply for a patent on the invention	
<input type="checkbox"/> refrain from applying for a patent on the invention	
<input type="checkbox"/> postpone the decision about applying for a patent	
The invention belongs to category:*)	
If dissatisfied with this decision, the inventor(s) may appeal within 30 days to the Board of the company.	
Announcement reward:	
Place:	Date:

5	
I ACKNOWLEDGE RECEIPT OF THE COMPANY'S DECISION REGARDING THE INVENTION INDICATED ABOVE	
Signature of inventor(s): Date: 3. 11. 1997	

## STREAM NAME SERVICE IN DVB NETWORKS USING MPEG-2 TRANSPORT STREAMS

### Background Information

There are at least four different ways to point to a specific HTML file in an MPEG stream. These should be considered when defining addressing mechanisms for interactive television environments.

The first possibility is to use HTTP addresses as they are usually used in internet networks. A typical address would be in the form *http://www.server.net/directory\_name/.../file\_name*. This does not demand any changes on the network side except in the network gateway, but it demands implementation of a TCP/IP stack on the client, and the possible use of IP over MPEG. IP over MPEG definitions are being developed in the MPEG, DAVIC and DVB organizations. This type of addressing is most suitable for files which are really fetched from the internet.

DSM-CC client software will be implemented on many DVB Interactive Services compliant terminals. This means that the DSM-CC User-to-User type of addressing will be used for accessing broadcast object carousels and interactive service files. This is very similar to internet addressing, since object carousels also form hierarchical structures and can have server names. This would allow us to use the same addressing mechanism for both interactive and broadcast data and, in the case of broadcast object carousels, there would be no need to implement a TCP/IP stack for terminals.

DSM-CC data carousels can be used for broadcasting any data files without a hierarchical structure. They could be used for receiving HTML pages, if we agree on a common addressing mechanism. Implementation of support for data carousels demands less resources and it will be an attractive addressing mechanism, especially for simple receivers supporting lightweight advanced teletext applications

In the DVB Transport Stream, different services are addressed by a combination of the *original\_network\_id*, *transport\_stream\_id* and *service\_id* values. This leads to server addresses like: *dvb://original\_network\_id.transport\_stream\_id.service\_id*, and allows the hierarchy to be extended within the server, for example file address could be: *dvb://original\_network\_id.transport\_stream\_id.service\_id/directory\_name/.../file\_name*. A similar approach is proposed by, for example, Philips [1].

The fourth approach is proposed in this invention report. Using the approach described above would lead to similar troubles as with using IP numbers on the internet. For several reasons, a broadcaster might change the PID of a certain service - just as a network administrator sometimes has to change a certain machine's IP-number while restructuring his network. PIDs may also get remapped in some network components, for example when a cable-TV operator retransmits and remultiplexes TV programs from

satellite (Picture 1). A similar event in a TCP/IP network would occur when a server is moved from one network segment to another. For this reason it would be better to use a name based SNS addressing mechanism in the DVB broadcast streams.

In TCP/IP networks, the IP address of a computer can be, for example, 123.1.1.10, but the same computer also has a name, in this case kiolo.uta.fi, which is registered in a domain name service database. Numerical IP addresses are used by the network for routing etc. but alphanumeric names are easier to remember, and in most cases can be kept static even if the numerical IP address changes. Similarly, it would be better to use name addressing for MPEG streams instead of numbers, e.g. service\_name.service\_provider\_name rather than original\_network\_id.transport\_stream\_id.service\_id.

### **Stream Name Service for Files in DVB Networks using MPEG-2 Transport Stream**

Since the MPEG transport streams in a DVB network can be uniquely addressed using the numerical original\_network\_id, transport\_stream\_id and service\_id addresses, we need a mechanism for binding names. A solution for this is presented below.

In this invention, DVB Service Information (SI)[3] with private extensions is used to define a binding between the service\_provider name and a uniquely identified service in the DVB system. The unique identification of the service in the DVB system comes from a combination of original\_network\_id, transport\_stream\_id and service\_id. The original\_network\_id is uniquely defined within the DVB area and values are regulated by ETSI[5]. The transport\_stream\_id is defined to be unique within original\_network\_id, and service\_id within transport\_stream\_id. In addition, event\_id is defined to be unique within service\_id. The DVB SI contains a Service Description Table (SDT) and an Event Information Table (EIT) which give information on services and events, respectively.

For each uniquely identified service in the SDT or event in the EIT, there is a place for descriptors (descriptor loop) giving information on that particular service or event, respectively. The DVB has defined descriptors to be used in this loop and it has also defined a way to include private descriptors. This is done by using the private\_data\_specifier\_descriptor, which indicates that the following descriptors until the end of the loop or until the next private\_data\_specifier\_descriptor are privately defined by the organization corresponding to the private\_data\_specifier value (allocated in [5]) in the private\_data\_specifier\_descriptor.

The name binding is done in this invention by inserting a private descriptor containing the names of the service\_provider and service into the SDT. If the service contains time dependent data, the private descriptor is also inserted into the EIT (Picture 2). The descriptor is called the SNS\_addressing\_descriptor.

Syntax for the SNS\_addressing\_descriptor is:

```
SNS_addressing_descriptor(){
    descriptor_tag
    descriptor_length
    service_provider_name_length
    for(i=0;i<N;i++){
        char
    }
    service_name_length
    for(i=0;i<N;i++){
        char
    }
    component_tag
}
```

The differences between this and the service descriptor, which is usually included in the same loop in the SDT, are that service type is not included and special control codes in the characters are not allowed. In addition, a unique allocation of service\_provider\_name and service\_name are not required in the service descriptor.

The SNS\_addressing\_descriptor does not have to be used as a private descriptor if this mechanism is accepted by ETSI and a specific tag is allocated to it.

To guarantee the unambiguity of addresses, the service\_provider names must be allocated globally. This can be handled as in the Internet society, so that service\_provider names are issued by an organisation in the same way that Internet domain names are issued. Service names can then be managed locally by the service providers - just as server names are managed inside each Internet domain.

### Using SNS with URL Addressing and DSM-CC Data Carousels

A Universal Resource Locator (URL) is an addressing mechanism used for pointing to files on Internet servers for World Wide Web services. Usually these addresses are presented in the following form: *protocol://server\_name/directory\_name/.../file\_name*. It would be useful to be able to use the same style of addressing on interactive services for television, e.g. for a browser on a television.

A normal HTTP URL address looks like *http://www.uta.fi/directory\_name/.../file\_name*, though the form: *http://123.1.1.10/directory\_name/.../file\_name* can also be used. As described above in DVB compliant MPEG-2 transport streams, URL addresses should be in the form: *dsmcc\_dc://service\_provider\_name/service\_name/file\_name*, rather than: *dvb://original\_network\_id.transport\_stream\_id.service\_id/file\_name*. See Picture 3 for an example.

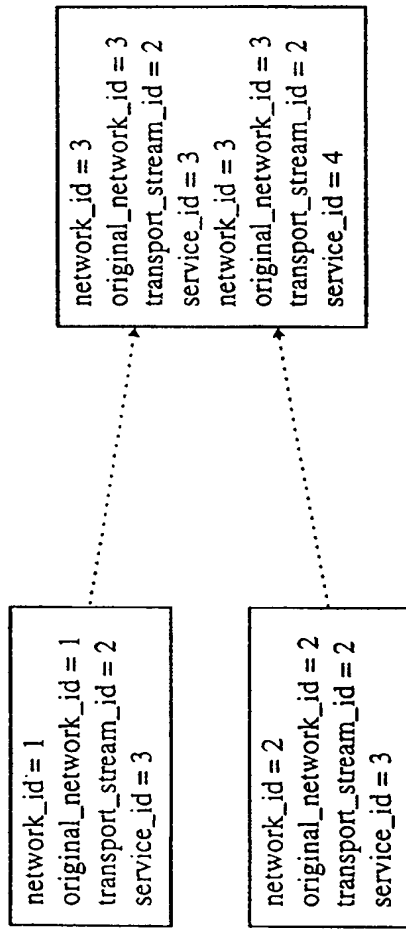
In the example solution, a DSM-CC data carousel [2] is used for broadcasting the data contents. In this case, one carousel on one PID is considered as one service, and a

service can consist of several files. The file (and directory path) is identified by module\_id and declared in the data carousel's DownloadInfoIndication message.

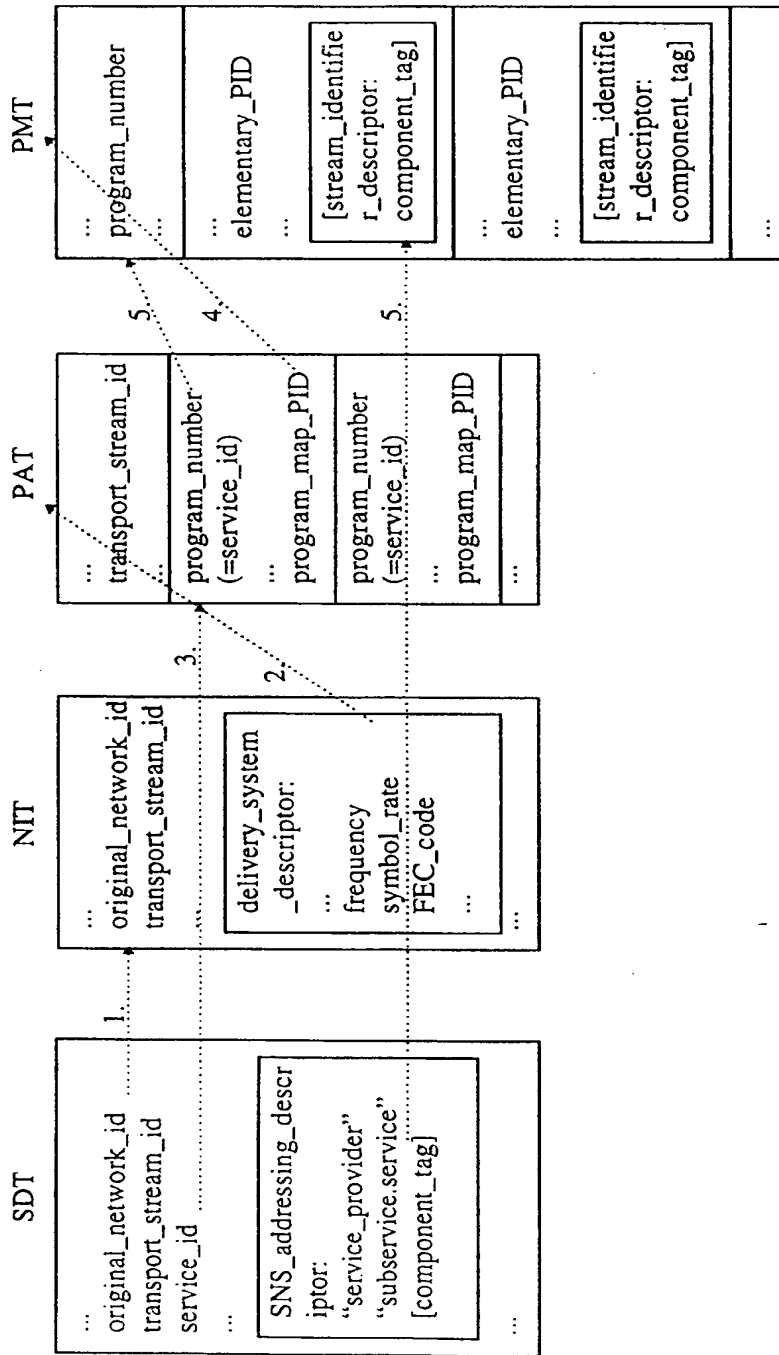
DSM-CC data carousels are a mechanism for transmitting modules (files) over broadcast streams. In DSM-CC terminology, the data carousel carries modules, which can be considered as files, and these modules are transmitted by dividing them into blocks. The DownloadInfoIndication message(s) function as a directory for binding names and various other parameters to numerical module\_ids that are used in the data block packets. Thus, the DownloadInfoIndication provides the mechanism for mapping the file name into the numerical lower protocol layer parameters.

References:

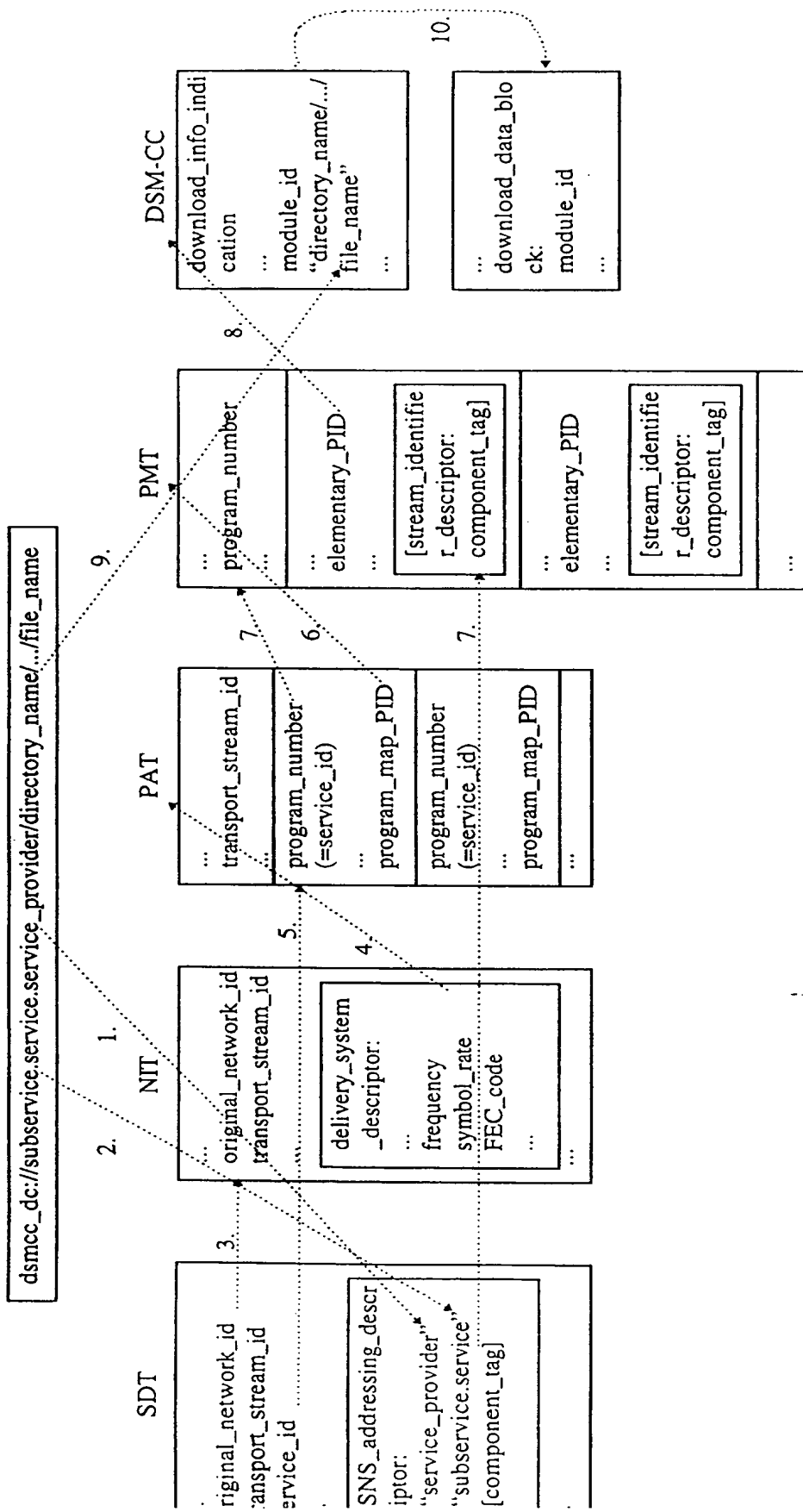
- [1] Opportunities for migration of Internet and Digital TV; Jan van der Meer; Philips;  
[http://www.w3.org/pub/WWW/AudioVideo/9610\\_Workshop/paper27/paper27.html](http://www.w3.org/pub/WWW/AudioVideo/9610_Workshop/paper27/paper27.html)
- [2] ISO/IEC 13818-6. Digital Storage Media Command and Control: International Standard. Pre-editing release. 12-July-1996.
- [3] EBU/ETSI JTC: "Digital broadcasting systems for television, sound and data services; Specification for Service Information (SI) in Digital Video Broadcasting (DVB) systems". European Telecommunications Standard ETS 300 468, October 1995.
- [4] ISO/IEC 13818-1: "Information technology - Generic coding of moving pictures and associated audio: Systems", 13 November 1994.
- [5] EBU/ETSI JTC: "Digital broadcasting systems for television, sound and data services; Allocation of Service Information (SI) codes for Digital Video Broadcasting (DVB) systems". ETSI Technical Report ETR 162, October 1995.



Picture 1.



Picture 2.



Picture 3.